**AAJ’s Seminar on *Winning* Medical Negligence Cases with *Rules of the Road***

**Featuring Patrick Malone**

Hotel Valley Ho

Scottsdale, AZ   
March 8 – 9, 2013

**Agenda**

**Friday, March 8, 2013**

9:00 – 10:00 am **Registration**

10:00 – 10:15 am **Moderator** **Welcome and Introductions**

William P. Lightfoot, DC

10:15 – 11:15 am **Connecting to the Jury with Well-Crafted *Rules*** Patrick Malone, DC

11:15 – 11:30 am **Break**

11:30 am – 12:15 pm **Falls in Hospitals and Nursing Homes: Getting Institutional Discovery to Prove Fault**Avery “Sandy” T. Waterman, Jr., VA

12:15 – 1:15 pm **Lunch** (on your own)

1:15 – 2:00 pm **Refining *Rules* and Creating Winning Graphics**S. Jan Sawyer, TN

2:00 – 2:45 pm **Effective Use of Focus Groups in Medical Negligence Cases**James B. Lees, Jr.

2:45 – 3:00 pm **Break**

3:00 – 3:45 pm **Identifying the Standard of Care**Michael P. Koskoff, CT

3:45 – 5:00 pm **Panel:** **Brainstorming *Rules* in Participant Cases**

All Faculty

5:00 – 6:00 pm **Networking Reception**

**Saturday, March 9, 2013**

8:00 – 9:00 am **Continental Breakfast Available**

9:00 – 9:15 am **Moderator Introductions**

William P. Lightfoot, DC

9:15 – 10:15 am **Special Issues in Representing Brain Damaged Children in Medical Negligence Cases**Michael F. Becker, OH  
Pamela E. Pantages, OH

10:15 – 11:00 am **Calling the Defendant in the Plaintiff's Case: Why, How, and When**Lisa K. Curtis, NM

11:00 – 11:15 am **Break**

11:15 am – 12:00 pm **The Rule 30(b)(6) Deposition and Other Keys to Corporate   
 Secrets**

John M. Coletti, OR

12:00 – 12:45 pm **Helping the Jury See Why Facts Matter**

Jim Leventhal, CO

12:45 pm **Buffet Lunch Available**

1:00 – 2:00 pm **Luncheon Panel: Brainstorming *Rules* in Participant Cases**

2:00 – 2:45 pm **Mental Jujitsu at Trial: R-E-S-P-E-C-T and Winning** Randal L. Kinnard, TN

2:45 – 3:30 pm **Pounding the *Rules* in the Closing Argument**  
 Gary D. Fox, FL

3:30 – 4:15 pm **High Wire Cross-examination Without Deposing the Witness** Elizabeth N. Mulvey, MA

4:15 pm **Adjourn**